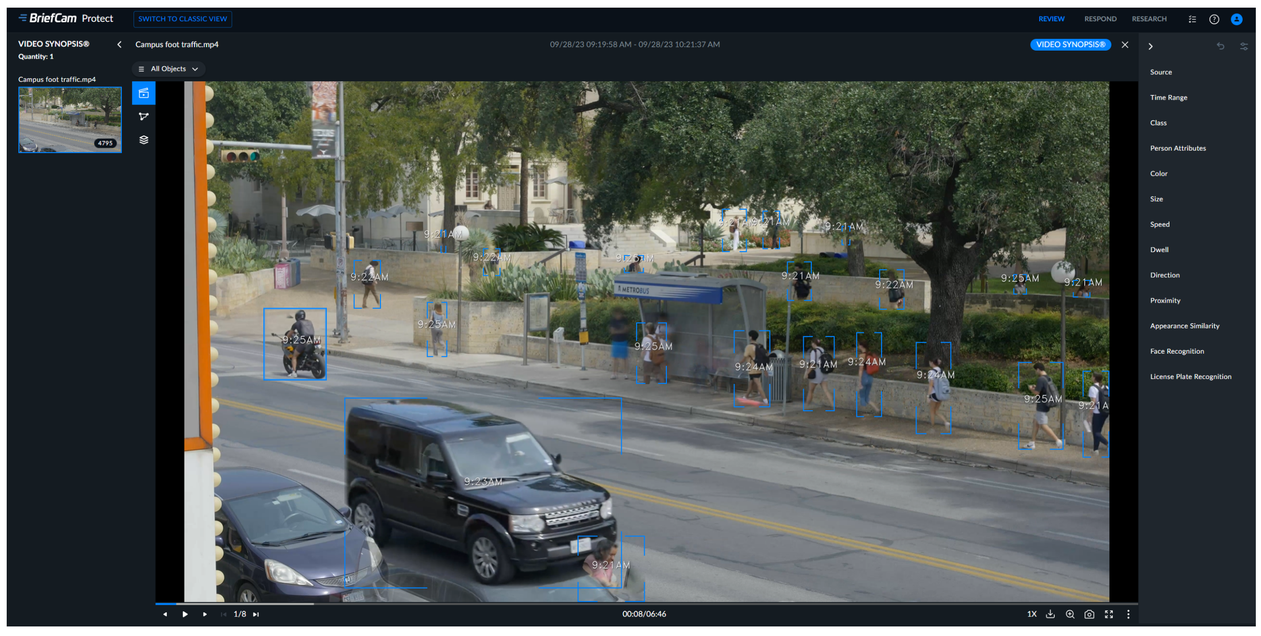
PRODUCT OVERVIEW

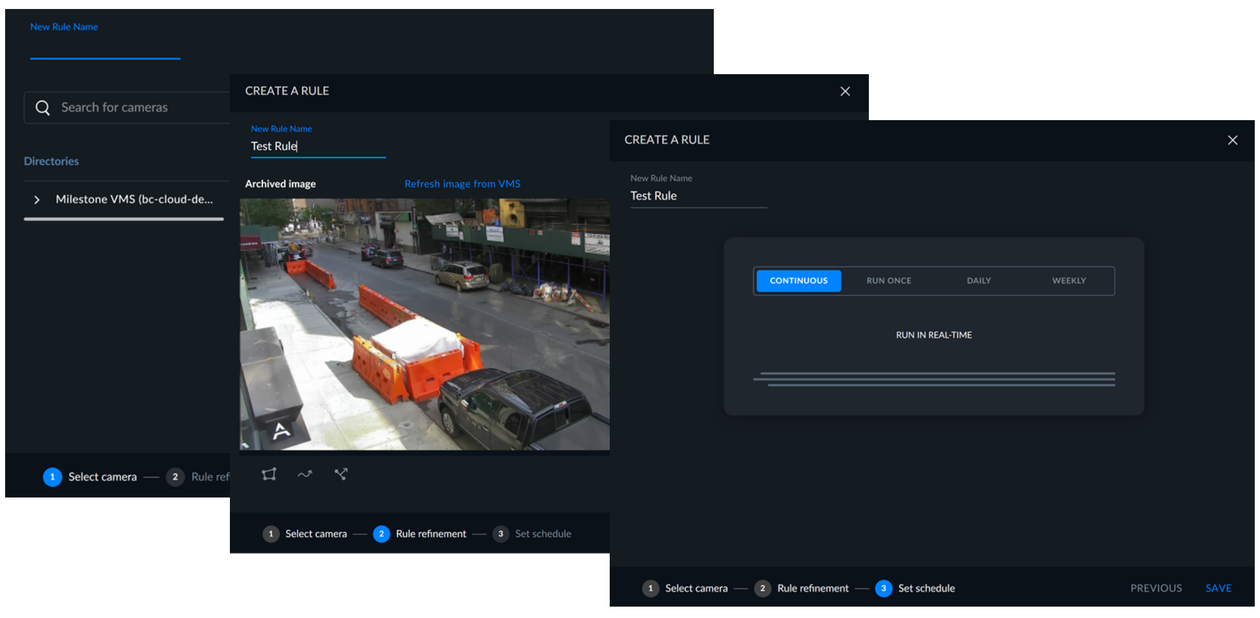
Overview

BriefCam® empowers people, communities, and companies of any size to realize the value of their video surveillance content with video analytics software, hardware, and architecture solutions for making video searchable, actionable, and quantifiable.



REVIEW

- Accelerate Investigations
- VIDEO SYNOPSIS®
- Ever Expanding List of Filters



RESPOND

- Increase Situational Awareness
- Real-Time Alerting
- Custom Rulesets
- Camera Selection
- Schedule as Desired



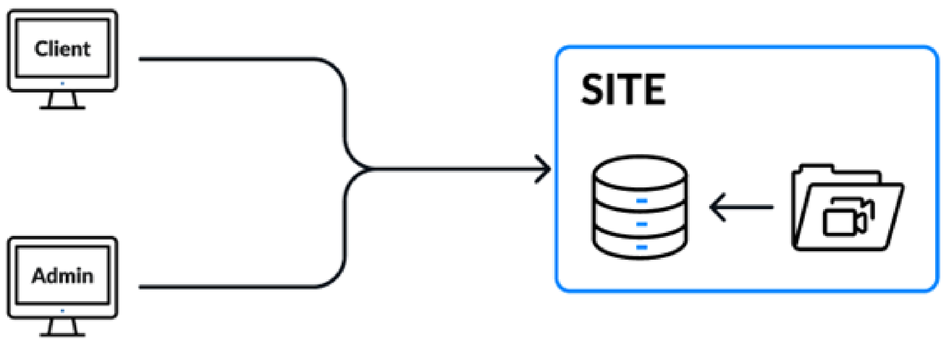
RESEARCH

- Business & Operational Intelligence
- Customizable Dashboards
- Data-Driven Decision Making
- Aggregated or Detailed Views
- Aggregated by Site (BriefCam Nexus)
- Compare by Site (BriefCam Nexus)

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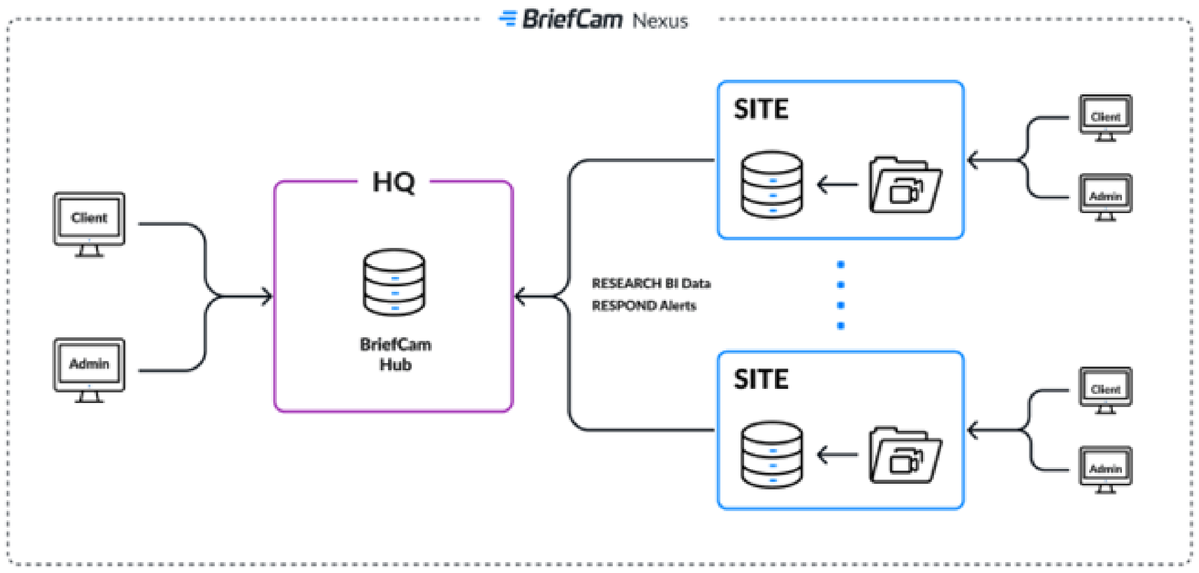
Architectures

BriefCam supports a robust portfolio of critical video analytics capabilities delivered through flexible deployment architectures for organizations of any size, from small standalone locations to multi-site enterprises.



Standalone Architecture

- REVIEW, RESPOND, RESEARCH
- Single sites of any size



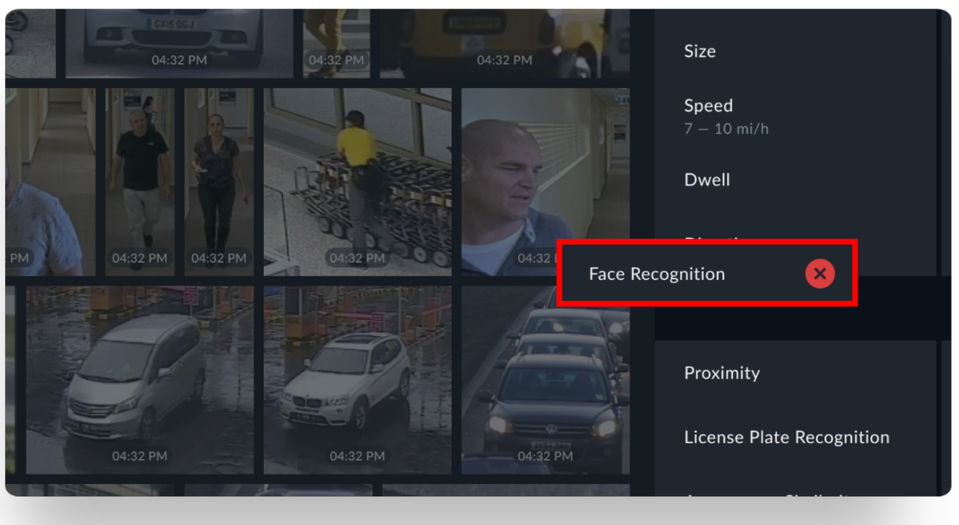
BriefCam Nexus (Multi-Site)

- SITES, REVIEW, RESPOND, RESEARCH
- Dedicated Hub for centralized alerts and aggregated business intelligence

Responsible Use

Video Analytic technology has significant public safety benefits, and it is BriefCam's expectation that users apply technology in accordance with applicable laws and while upholding civil rights. We are committed to protecting privacy, preventing abuses, and the ethical and responsible use of surveillance technologies.

BriefCam software can be licensed excluding face recognition to support evolving regulatory needs while continuing to deliver comprehensive and accurate analytics.



ABOUT BRIEFCAM

BriefCam® is the leading provider of video analytics software that enables people, companies, and communities to unlock the value of video surveillance content. Delivering accurate, flexible, and comprehensive solutions, BriefCam's video analytics platform provides valuable insights for accelerating investigations, increasing situational awareness, and enhancing operational intelligence. VIDEO SYNOPSIS® technology is a registered trademark of BriefCam, Ltd. For more information about BriefCam's video content analytics solutions, visit www.briefcam.com.

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